Until early in 2020, major carriers seemed to have every aspect of network efficiency and dynamic demand management under control and were delivering enhanced networks and passenger mobility. All this ended with the collapse of demand. The speed of that change is unprecedented. This presentation will discuss diminished traffic and the impacts of decreased demand, airlines’ attempts to streamline operations, and the shift in foci from passengers to cargo. We know airlines can deal with storms and power outages, but they are in new territory when their core business dries up, almost overnight.