

# **Bernard A. Hayman**

Department of Geography  
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## **Research Interests**

Algorithmic citizenship and identity; systemic and institutional biases in digital platforms and frameworks; the effects of physical inequalities and inequities in digital communication, community building, and epistemology

## **Education**

**The Ohio State University**  
Masters of Arts, Geography

**Columbus, OH**  
May 2020 (expected)

**The University of Texas at Austin**

**Austin, TX**

Bachelors of Arts, with High Honors, International Relations and Global Studies

May 2014

- Minors: Environmental Sustainability, Sub-Saharan African Studies
- Undergraduate Research: Climate Change & Vegetation Response - Kalahari Desert region, Botswana
- Thesis : 21st Century Surveillance States: Realities, Ramifications, and Responses
- GPA: 3.875/4.0

## **Professional Experience**

**Campaign Manager**

**New York City, NY**

Color of Change

*Nov 2015 – Feb 2017*

- Developed and oversaw rapid-response, high-impact social justice campaigns designed to mobilize supporters and provoke changes in policy by influential stakeholders and organizations.
- Designed, created, and edited campaign materials, both digital and print, including opinion editorials, press releases, member emails, landing pages, social media content, images, videos, and other assets.
- Team leader for Color Of Change’s social media working group, focused on content creation, brand development, and client relationship management, as well as overall social media strategy.
- Led several successful campaigns: convinced Airbnb to address their racial discrimination policy; collaborated with the Department of Housing and Urban Development to improve their regulatory policies around lead poisoning prevention and distressed housing asset stabilization

**Administrative Clerk, Student Veteran Services**

**Austin, TX**

The University of Texas at Austin

*Sept 2012 – May 2014*

- Worked with prospective and current students to assist them in navigating the regulatory landscape around utilizing state and federal educational benefits attained through military service.
- Provided administrative assistance to the director and senior staff, as well as liaising with other university organizations and local partnerships to build support for the student veteran population.

**Human Intelligence Collector**

**Fort Hood, TX; Seoul, South Korea**

United States Army

*Sept 2006 – July 2010*

- Published over 60 intelligence reports resulting in more than 15 positive intelligence evaluations and conducted monthly intelligence briefings to senior command personnel on intelligence reporting, performance metrics, and resource management.
- Supervised and trained more than 30 military intelligence personnel in intelligence collection, debriefing operations and tactical proficiency, to include interrogation, debriefing and report writing.

**Research/Teaching Experience**

**Fulbright Scholar, English Teaching Assistant program**

**Brasilia, DF, Brasil**

U.S. State Department

*Oct 2014 – Nov 2015*

- Oversaw programs of instruction for students of Teaching English as a Foreign Language (TEFL) curriculum, with an emphasis on building English language aptitude and cross-cultural exchange.
- Organized, developed, and convened seminars on social justice, environmental justice, and other progressive issues designed to improve the pedagogical methods of Fulbright instructors and staff.

**Student Researcher**

**Kalahari Region, Botswana**

The University of Texas at Austin

*June 2013 – July 2013*

- Research support including field campaigns and scientific consultation.
- Contributed to experiments on rangeland research and management.

**Fellowships & Grants**

Graduate Enrichment Fellowship, the Ohio State University

*August 2018*

English Teaching Assistantship Grant, U.S State Dept. Fulbright program

*Feb 2015 – Nov 2015*

**Honors & Awards**

Dean's List, College of Liberal Arts, The University of Texas at Austin

*Fall 2011, Spring 2012*

**Skills & Certifications**

Conversant in Brazilian Portuguese (B1) and French (B1).

Proficient with digital client relationship management, fundraising, and outreach platforms such as ActionKit, ActBlue, ShareProgress, and Sprout.