

# Hui Kong

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## **RESEARCH AREAS**

- GIS, Spatial Simulation and Modeling, Geodesign, Transportation
- Data Mining, Spatial & Temporal Data Analysis
- Urban Development, Urban Planning, Mixed-use Development

## **EDUCATION**

08/2015 ~ Present	Ph.D. in Geography, Department of Geography, the Ohio State University (OSU) Advisor: Daniel Z. Sui
05/2017 ~ 07/2017	Visiting Scholar, Shenzhen Key Laboratory of Spatial Smart Sensing and Services, Shenzhen University
08/2013 ~ 05/2015	M.A. in Geography, Department of Geography, the Ohio State University
09/2009 ~ 07/2013	B.S. in Urban and Rural Planning and Resource Management, College of Urban and Environmental Sciences, Peking University (PKU)
09/2009 ~ 07/2013	B.A. in Economics, China Center for Economic Research (CCER), National School of Development, Peking University

## **WORKING EXPERIENCES**

08/2014 ~ Present	Graduate Teaching Assistant, the Ohio State University (Courses: Spatial Simulation and Modeling in GIS, GIS Design & Implementation, Spatial Database for GIS, Transportation of Geography, Transportation Security, Land-use Geography, Human Geography)
05/2015 ~ 08/2015	Assistant Engineer, Zhangzhou City Planning and Design Institute (Internship)
04/2012 ~ 06/2013	Undergraduate Research Assistant, Prof. Xin Tong's Research Group, PKU

## **SELECTED AWARDS AND HONORS**

05/2017	E. Willard and Ruby S. Miller Award, Department of Geography, OSU
05/2016	Fenburr Travel Scholarship for Outstanding Graduate Students, Department of Geography, OSU
08/2013 ~ 07/2014	Graduate University Fellowship, the Ohio State University
06/2013	Excellent Graduate of Colleges and Universities in Beijing, Beijing Education Committee (award for top student)
06/2013	Excellent Graduate of Peking University, Peking University
11/2012	Honor of Pacemaker to Merit Student (Award for top 3% students)
10/2012	Honor of the Distinguished Student, Peking University
10/2010 ~ 10/2012	Zeng Xianzi Scholarship (Award for the top students), Peking University

## **PUBLICATIONS**

### *Manuscript in progress:*

**Kong, H.**, & Sui, D. Z. Understanding and Designing the Bus System in Shenzhen: Accessibility measurement and network design based on bus smart card big data analysis. (in prep)

Jin, S. T., Sui, D. Z., & **Kong, H.** Ridesourcing, the sharing economy, and the future of cities. *Urban Studies*. (in prep)

**Kong, H.**, Sui, D. Z., Jin, S. T., & Tao, Z. Making smart card data 'smarter': Towards a new methodology for boarding records extraction and origin-destination estimation for urban mobility studies and transport planning. *Journal of transport geography*. (under review)

Tao, Z., Yao, Z., **Kong, H.**, Duan, F., & Li, G. Measuring healthcare accessibility using the multi-modal two-step floating catchment area method in Shenzhen, China: estimating travel time via online map APIs. *Health & Place*. (under review)

Gao, Q. L., Li, Q. Q., Yue, Y., Zhuang, Y., Chen, Z. P., & **Kong, H.** Identifying Intra-city Residential Spatial Distribution Changes using Transit Smart Card Data. *Computers, Environment and Urban Systems*. (under review)

### *Published peer-reviewed papers:*

**Kong, H.**, & Sui, D. Z. (2016). Integrating the normative with the positive dimension of the new science for cities: A geodesign-based framework for Cellular Automata modeling. *Environment and Planning B: Planning and Design*, 0265813516651085.

**Kong, H.**, Sui, D. Z., Tong, X., & Wang, X. (2015). Paths to mixed-use development: A case study of Southern Changping in Beijing, China. *Cities*, 44, 94-103.

Wang, X., Tong, X. & **Kong, H.** (2013). Occupational Flows and Structural Change: an Empirical Study in Northern Beijing. *Special Zone Economy*. (6), 28-32 (In Chinese)

## **PRESENTATIONS**

*"Understanding and designing the development of Chinese cities: towards and approach based upon the New Science for Cities"*, Jul 13, 2017, Harbin Institute of Technology, Shenzhen, China. Invited oral presentation.

*"Understanding and designing the development of Chinese cities: towards and approach based upon the New Science for Cities"*, Jun 7, 2017, Shenzhen University, China. Invited oral presentation.

*"From big data to smart city: Data processing and urban function detection based on bus smart card data analysis"*, 2017 AAG Annual Meeting, Boston, Massachusetts, U.S., oral presentation.

*"Integrating the Normative with the Positive Dimension of the New Science for Cities: A Geodesign-based Framework for CA Modeling"*, 2015 AAG Annual Meeting, Chicago, Illinois, U.S., oral presentation.

*"Paths to Mixed-use Development: A Case Study of Southern Changping in Beijing, China"*, 2014 AAG Annual Meeting, Tampa, Florida, U.S., oral presentation.

## **RESEARCH PROJECTS**

06/2017 ~ Present      *Understanding and designing the urban transportation network of Shenzhen based on bus, subway and taxi individual trips, spatial & temporal data analysis on the bus smart card data, subway smart card data, and taxi pick-up & drop-off records*

09/2015~Present      *Integrating the Normative with the Positive Dimensions of the New Science for Cities: Establishing an Urban Design Support System for Chinese Cities, build a bridge between spatial analysis/modeling and urban design, and evoke the application of spatial analysis tools to urban planning process (Ph.D. dissertation project)*

12/2015 ~ Present      *Understanding and Designing the Bus System in Shenzhen: Accessibility measurement*

- and network design based on bus smart card data analysis, data processing, spatio-temporal data analysis and modeling of the large-volume bus smart card data
- 02/2014 ~ 12/2015 *Integrating the Normative with the Positive Dimension of the New Science for Cities: A Geodesign-based Framework for CA Modeling*, solve the problem of “un-applicable CA models” by combining Cellular Automata models with the framework of Geodesign
- 09/2012 ~ 08/2014 *Effectiveness and Mechanism of Mixed-use Development in Chinese Cities: A Case Study of Southern Changping, Beijing*, provide empirical support for the claimed benefits of mixed-use development and tease out the mechanisms behind urban development process, urban form and urban performance
- 03/2012 ~ 11/2012 *Occupational Flows and Structural Change: an Empirical Study of Labor Forces in Northern Beijing*, supported by Chinese Ministry of Science and Technology
- 02/2012 ~ 10/2012 *Evaluation of the Industrial Planning of Changping District, Beijing*, cooperated with Changping Government
- 04/2011 ~ 10/2012 *A Research of Regional Distribution and Forming Mechanism of Dialects in Fujian Province*, supported by President Foundation of Peking University, won the third prize in Undergraduate Research Competition

## **SKILLS**

- Selected Software Skills: ArcGIS, NetLogo, ERDAS, ENVI, GeoDa, SPSS, AutoCAD
- Programming Language: Python, R, Javascript, HTML, CSS
- Other Skills: Fieldwork Study, Questionnaire Survey, In-depth Interview